



santainthecity.co.uk



Event Date: 07 Dec 2023

On the day runner check-in - from 5.00pm
Santa run start time - 7.00pm
Start location - Founders Arms, Bankside

We are really delighted that you are taking part in Santa in the City on 07 December 2023.

We're looking forward to seeing you back on the streets of London spreading the festive cheer!

The route is largely traffic-free and will take you past some of the capital's most iconic landmarks, through the hidden paths of the South and North Embankments all while dressed in a Santa Suit!

We are delighted that we can put this festive run on again in 2023 and have included lots of important details in the following runner information pack. Please read it carefully and keep it where you can access it easily on the day of the event.

Best wishes,
The Santa in the City Team
santa@tfaltd.co.uk | 0333 4441189





On the day of the Run Getting your Santa Suit

On the day of the Santa in the City run, you will need to do three things to ensure you have the best experience. They are:

- Collect your Santa Suit (from 3pm), unless have it.
- On the day Check-in In person from 5.00pm at the event start (Founders Arms, Bankside) or online via the Santa in the City website. Open from 5.00pm.
- Collecting Santa Suits If you are collecting your Santa Suits on the day of the event you can collect them from The <u>Founders Arms Pub</u>, which is in front of the Tate Modern on the Southbank. The collection point is open from 1pm - 7pm.



 If you're a team of 20 or more and you'd like your Santa suits delivered, do get in touch - 0333 4441189 / santa@tfaltd.co.uk.

Bag Drop - This event does not have a bag drop so please travel light.

 Run Timing - This event is not timed and it is a fun run, well its about 4.3km!



Runner Assembly Point In front of The Founders Arms Pub on the Southbank

Santa in the City will have a staggered start. Runners will start in waves from 7.00pm.

Runner assembly point

On the day of your run, all runners should go to the runner assembly point 10 minutes before the start of the event.

The Santa in the City runner assembly point is located in front of the Founders Arms on the Southbank.

Marshalls will then direct you to the start line.

There are plenty of pubs, cafes, bars and restaurants in the local area if you do arrive early.

Late arrivals may be refused entry into the event, so do please let us know if you are going to arrive late.

Contact

0333 4441189 santa@tfaltd.co.uk



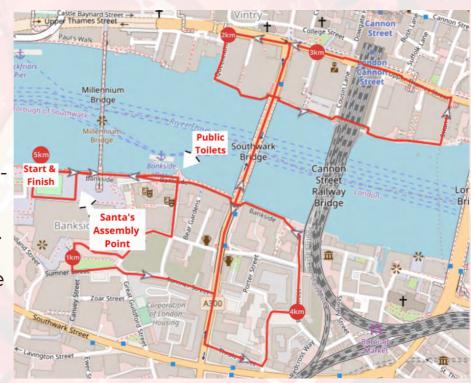


The Route

Iconic landmarks & hidden paths in a festive atmosphere!

After the Santa
Parade to the
start line, your
Santa in the City
route will start in
front of the worldfamous Tate
Modern Museum.

After crossing the start line the course will take you under the



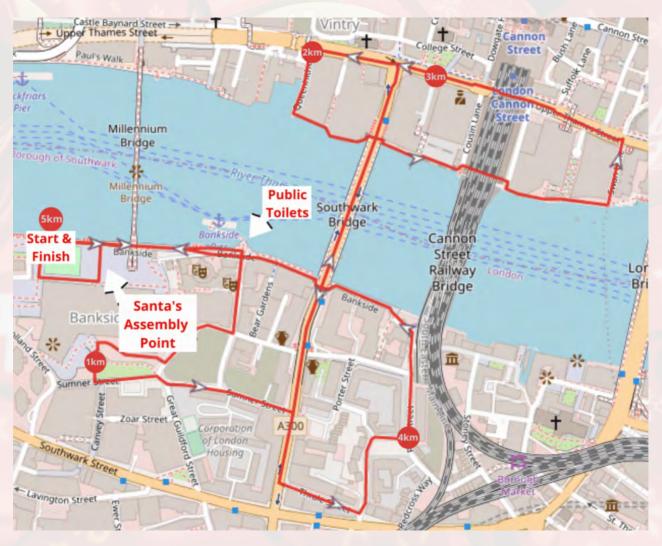
Millennium Bridge, past Shakespeare's wonderful Globe Theatre, and across Southwark Bridge.

You'll then run along the hidden London paths, enjoying the stunning night-time views of Tower Bridge, City Hall and the Shard! Then you'll return to the festive Southbank with views of St Paul's Cathedral and the London Skyline, to the finish line, in front of the Tate Modern. A truly unique and iconic route!



Additional support Water, first aid & recycling

We want to make your running experience as fun and safe as possible. We have first aid, water stations, Santa suit recycling bins and course marshalls to support you every step of the way. Please just find any of our team if you need anything at the event.



First Aid point & water station located at the runner assembly point and start/finish line. The nearest public toilets are by the Globe Theatre. Hand sanitiser and face masks are available for free at the start/finish line, runner assembly point and via the marshalls who will be located throughout the course.



Preparation & Training Key things to remember!

- There isn't a bag store at the event, so please travel light.
- Santa suits not being posted or delivered must be collected from <u>The Founders Arms Pub</u> (between 1am-7pm) on the event day.
- Runners must arrive at the runner assembly point (in front of The Founders Arms pub) 10 minutes before the start time.
- A free water fountain is located at the Runner Assembly Point.
- Water is provided for free at the start/finish line.
- The nearest public toilets are by the Globe Theatre.

Stretching

Do this before and after your run for at least 5 mins.

Warming-up is very important, we won't have a group warm-up so please do warm up before the run. This could be a short walk to the event, a series of stretches or your own familiar routine.

Fluids & Nutrition

Eat an hour or so before your run - This can be an energy or cereal bar, fruit or some pasta, but do avoid anything too heavy.

Have some water with you so you can keep hydrated. There will be a self-serve water station and water fountain at the finish line, so please do help yourself.

General Information Answering your questions...

Where can I collect my Santa Suits from?

You can collect your Santa suit of the day from one of two locations:

• The Founders Arms pub - by the Tate Modern, Southbank

What do I do if I can't make the event?

Please let us know by email (santa@tfaltd.co.uk) before the start of the event and we will defer your place to one of our future events.

What if I am going to arrive late?

Contact the Santa Team hotline (0333) 4441189 before the start of your booked time and leave a message stating your name and we will move you to a later staggered start time.

Where can I recycle my Santa suit?

There are recycling points at the start/finish line. All Santa suit items will be recycled via our recycling partners.

Is there a bag drop?

Unfortunately not, this is due to security reasons and the advice of the local council, London Metropolitan Police, and our security teams.

So please do travel light as any bags that are left unattended may be removed and or destroyed.

More information is available at www.santainthecity.co.uk