Press Release

For immediate release

**<Name of Charity> Spreads Christmas Cheer with Santa Run**

<Name of Charity>are pleased to announce that they are taking part in London’s iconic fun run – SANTA IN THE CITY 2023 - to help spread Christmas cheer and raise vital funds to support their work over the festive season.

<Name of Charity> are encouraging their supporters to take part in Santa in the City, London and raise vital funds for <Name of Charity> dressed as Santa!

Christmas is a crucial time in the fundraising calendar and, <Name of Charity> are excited about the opportunity this gives supporters to have fun while safely raising money.

<Some information about how the charity has been working in the last year to continue providing vital support and how the funds raised through Santa in the City 2022 will ensure that continues.>

<Name of Charity rep> said, “We know our supporters want to make a difference and this a really fun way for companies to involve their colleagues in fundraising; families who want to get active and have fun together; and anyone else who wants to make a difference.”

Anyone wishing to take part can follow these four steps:

1. Register <santainthecity.co.uk or your registration link>. Every runner gets a Santa suit to run in and a medal to celebrate your achievement.
2. **Fundraise.** Get sponsored and help support <Name of Charity>.
3. **Spread the Christmas Cheer by attending the Santa in the City Event and** having a lot of fun.

For more information and to register to take part, visit santainthecity.co.uk

Contact:

<Your Contact Details>

Notes for Editors

<Name of Charity>

Boilerplate information about your charity